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Caroline Downing and Vicky Matthews manage to balance their career with spending time with their children

Mums know how precious the time spent with children is

Let Pink Spaghetti lighten your load

By Frances Kindon

NORTHWICH super-mums can now ease the load thanks to a new personal assistant service for time-pushed parents.

Having experienced first hand the challenges of juggling work and motherhood, friends Caroline Downing, 38, and Vicky Matthews, 36, have come up with an affordable way of giving busy mums a helping hand.

Launched in September, Pink Spaghetti home personal assistant services provides everything from party planning, dry cleaning, errand run-

ning and car insurance searches from as little as £5.

When Caroline, of Hedge Lane, in Hartford, left her job as an IT consultant to look after daughters Charlotte, five, and Imogen, two, in a bid to achieve a better work-life balance, she struck up a friendship with mother-of-two Vicky, at a Padbeducks swimming class.

Caroline said: "We had talked about doing this for years.

"We were both corporate career-minded women.

"We both had a child and a career and we just didn't have

time for life.

"Weekends were spent doing all the housework and not having time to be out on the floor playing with the kids.

"We used to say how much we wished we had someone to take the load off every once in a while."

They named the company after their daughters' favourite food, and have more than 70 customers to date.

Caroline said the job can be slotted perfectly around nap times, school drop-off and pick-up times and also done in the evening – meaning she gets to

enjoy quality time with her family.

She said: "I love being a mum but I have had a career and I need a mixture of the two. Our husbands have had to really change.

"Sometimes tea isn't on the table but they are so supportive.

"But because the majority of our work is done from home, they expect everything to be done," she joked.

"The problem of the working mum."

For more information about the service, call 0944 504 7465.