

## YOUR 25TH HOUR IN THE DAY

# Social media packages



### Out of time?

Business owners know the importance of social media, but often do not have the time, knowledge or inclination to run them.



#### YOU SET THE TONE

We do the work, but make it sound like it's consistently coming from you



#### WE'LL PLAN & CREATE CONTENT

If you're not sure how, we'll plan and create compelling social media content, always keeping you authentic.



#### MONITOR AND REVIEW

if you haven't got numbers, how do you know how well you're doing? Audits with our Health Checks are useful for success too.



## Social media is an essential

---

Social media is a powerful and free tool for your small business, and we can help make it work for you. Your customers want to interact with you through channels that suit them and it's important to meet them in their favourite spaces. More and more customers use social media to back up a decision to make contact or see if a company is reputable and still open.



help@pink-spaghetti.co.uk



0333 355 0986

## Fully flexible

---

Many clients know what they would like to achieve and we work in partnership delivering as they request, be it more images or longer articles. Others just want to ensure regular posting with plenty of engagement. Social media marketing can also feel overwhelming, so as a natural extension of freeing you up with other work, our virtual assistants can look after your social media too.



## We look after social media accounts on these platforms:

- LinkedIn
- Instagram
- Houzz
- Facebook
- Twitter
- Pinterest

To talk about other platforms, please contact us



## Affordable Social Media

---

We are experts in working with small businesses and looking after their social media, having done so for many years. This is a fast-moving area, with new developments and tools being added to platforms all the time. We make sure we know how we can use them to each client's advantage.

Using this experience, we have identified three packages which work best for most of our clients as listed on the next page. Even so, our approach is always flexible and we are here to meet our clients' needs.

## The next step is simple

---

Microbusiness owners are not about to spend big fees on a social media agency and this is where we come in, offering flexibility and affordability alongside expertise and knowledge.

Please contact us to arrange a no obligation call - we are always happy to chat through what you want to achieve, your budget and how we can support your business.



help@pink-spaghetti.co.uk



0333 355 0986



### BRONZE

Provide you with content to allow you the time to manage your accounts



### SILVER

Provide you both with content and account management



### GOLD

Provide all of the above plus lots of extras including monthly management information, memes and much more

We also offer our services on a retainer to allow for a totally bespoke service to suit your business.

## LinkedIn

### Bronze £60 a month

8 posts per month and post them onto your LinkedIn page. This package does not include any interaction or monitoring.

### Silver £120 a month

8 posts per month onto your LinkedIn page. We will help to grow your network and make new connections. We will search for your ideal connections & send personalised connection requests on your behalf, sending a follow-up message when they connect.

### Gold £180 a month

8 posts per month onto your personal or company LinkedIn page. Let us very proactively increase your visibility, grow your network and respond to messages and connection requests. We will search for your ideal connections and send personalised connection requests on your behalf and send a follow-up message when they connect.

## Twitter

### Bronze £90 a month

We will tweet 60 times per month from your account. No interaction or monitoring.

### Silver £150 a month

We will tweet 80 times per month from your account. We will monitor your account and respond to any mentions and messages, also search for new people to follow.

### Gold £210 a month

We will tweet 120 times per month from your account, to include 5 branded memes. We will engage and interact with very active management of your account, finding new accounts to follow and will provide monthly management information.

## Instagram

### Bronze £60 a month

8 images per month onto your account. This package does not include any interaction or monitoring.

### Silver £90 a month

8 images per month onto your account. We will monitor your account and respond to any mentions and messages, also follow new accounts. We will search for popular and relevant hashtags and use these in our posts.

### Gold £150 a month

8 images per month onto your account will include 5 branded memes. We will monitor your account and fully interact, also search for new accounts to follow. We will search for popular and relevant hashtags and use these in our posts. We will actively manage your account and provide monthly management information.

## Facebook

### Bronze £60 a month

8 Facebook posts per month on your page. No interaction or monitoring.

### Silver £90 a month

8 Facebook posts per month on your page to include 2 branded memes a month. We will monitor your page and respond to any comments and messages.

### Gold £150 a month

12 Facebook posts per month on your page which will include, over the month, 2 branded memes and a new cover photo. We will actively monitor your page, proactively build up your page likes and like other business pages on your behalf. We will also provide a monthly report on your page's performance.

