

## YOUR 25TH HOUR IN THE DAY

# Health Checks



Health checks are an excellent way to take stock and review because they identify and resolve issues you haven't had time to address, which could be slowing your business growth. The systems that worked when you started out are unlikely to be ideal or even adequate after a period of growth.

### We offer the following health checks



Facebook



LinkedIn



Branding



Efficiency



Email



## The Health Check Approach

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Our Pink Spaghetti personal assistants identify what's working well and what business owners could do to enhance each area selected for a health check.

This results in a report with specific recommendations which is completely free of charge.



[help@pink-spaghetti.co.uk](mailto:help@pink-spaghetti.co.uk)



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## The Facebook Health Check

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There are many ways to optimise your Facebook Page and make it work for your small business. Profile pictures and header images need to be high quality and branded. The same quality rules apply for content which needs to be consistent and engaging. We will guide you on a range of settings and suggest improvements.

## The LinkedIn Health Check

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You are your business and LinkedIn is where you present your professional profile, through your education, experience and achievements. We make sure it is professionally set up for you to build a meaningful network of contacts and guide you on how to offer ongoing value to your professional community and peers through creating relevant articles and posts.

## The Branding Health Check

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Have you got a quality brand that is brought to life consistently through all your communications? Does everything look and sound like it comes from the same company with one voice and one look – across websites, invoices, ads, emails etc? If yes, great; if not, we'll show you how to fix it and we can suggest templates to make ongoing consistent branding for your business easy to achieve.

## The Efficiency Health Check

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Poor filing on your computer and not knowing email shortcuts can waste hours. We are experts in organisation, shortcuts and apps and know how to make your online life more efficient and ensure you have systems that allow you to concentrate on what you're great at.

## The Email Health Check

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Email should help rather than hinder a small business owner. Our health check will identify ways to clear up, file and automate many areas of emails for small business owners. This could be a game-changer for daily efficiency in your business.

## The next step is simple

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Get in touch to request a health check for your small business. One of our personal assistants will be in touch to get things started for you with the minimum of fuss.

Our health checks are free of charge.



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