

# Mums in business



**Caroline Gowing**, co founder Pink Spaghetti Home PA Services

## **Tell us a bit about yourself.**

I am a (late!) thirty something mum of two girls aged 3 and 6. I am highly organised, very motivated and could fill 10 more hours each day with things I would love to fit in. I have a list for everything in life!

## **What is your business?**

Pink Spaghetti Home PA Services, providing a cost effective way for busy parents to get an extra hour in the day.

## **How did you get started?**

I met my business partner Vicky Matthews through our children's Puddleducks swimming class. We talked about the idea for a few years before taking the plunge once we both had our second children. We planned and prepared for 8 months and launched in September 2009.

## **What does the future hold for the business?**

Hopefully it will grow and grow! We have come so far in our first year, and have grown each month, so we look forward to this carrying on, enabling us to expand.

## **What is the best bit about what you do?**

I have loved the variety of things that people have asked us to do, which makes every day interesting. It also turns out that people who are short of time tend to pay too much for things, whether it is items bought in haste instead of shopping around, or never reviewing insurance because they don't have the time, so a real pleasure has been the amount of money people are saving just by asking us to do something for them.

## **Any bad bits?**

Yes, the boring bits, like invoicing and spreadsheets! Of course this is so important for any business, and a nice problem to have, but it will be the first bit to be delegated as we grow!

## **How do you fit work around family life?**

It is hard! I have a very supportive husband, and Vicky and I work really well together. We started the business so that we could work around the family, so I always want to be there on the school run, but that does mean evening and weekend work as we are building our business.

## **What advice would you give to other mums looking to work for themselves?**

Go for it! However hard it is, and however many hours you work, it is so rewarding and you learn so much it is worth it. Also, don't be afraid to go out and get all the free help, advice and training that is out there for new businesses, particularly those run by women.

**To find out more go to:**  
[www.pink-spaghetti.co.uk](http://www.pink-spaghetti.co.uk)